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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

IN RE VERIFONE HOLDINGS, INC.  
SECURITIES LITIGATION,

No. C 07-06140 MHP

Honorable Marilyn Hall Patel  
Courtroom 15

**SUPPLEMENTAL MEMORANDUM IN RESPONSE TO  
THE ISRAELI INSTITUTIONAL GROUP'S NOTICE OF  
SUBSTITUTION OF COUNSEL AND IN FURTHER OPPOSITION  
TO ITS MOTION FOR APPOINTMENT AS LEAD PLAINTIFF**

SUPPLEMENTAL MEMORANDUM IN RESPONSE TO THE ISRAELI INSTITUTIONAL GROUP'S NOTICE OF SUBSTITUTION OF  
COUNSEL AND IN FURTHER OPPOSITION TO ITS MOTION FOR APPOINTMENT AS LEAD PLAINTIFF

1                   Lead Plaintiff Movants CLAL Finance Batucha Investment Management, Ltd.  
2 (“CLAL”) and Direct Investment House (Providence Funds) Ltd. (“Direct”) respectfully submit  
3 this Supplemental Memorandum in response to the Israeli Institutional Group’s Notice of  
4 Substitution of Counsel and in Further Opposition to its Motion for Appointment as Lead  
5 Plaintiff.

6                   On July 8, 2008, the Israeli Institutional Group (“IIG”) filed a Notice of Israeli  
7 Investor Group of Substitution of Proposed Lead Plaintiff and Liaison Counsel (the “Notice of  
8 Substitution”). (Docket Entry # 133). The Notice stated that it was seeking to substitute the  
9 firms of Motley Rice LLC as Lead Counsel and Kazan, McClain, Abrams, Lyons, Greenwood &  
10 Harley, PLC as Liaison Counsel in place of Chitwood, Harley, Haynes LLP and Schubert  
11 Jonckheer Kolbe & Kralowec LLP, respectively. No explanation was given for the substitution,  
12 and no motion has been made to appoint Motley Rice as Lead Counsel or Kazan McClain as  
13 Liaison Counsel in this class action.  
14

15                   The substitution of counsel is highly unusual in class action securities litigation,  
16 especially while a motion for appointment of Lead Plaintiff and Lead Counsel is pending. Here,  
17 prior to consideration of Motley Rice and Kazan McClain as Lead Counsel and Liaison Counsel,  
18 CLAL and Direct request that the Court consider who will actually be running the litigation if  
19 IIG is appointed lead plaintiff. In a document filed with the Notice of Substitution, Eran  
20 Rubinstein states that he and his wife Susan Boltz Rubinstein “were retained by the Israeli  
21 Institutional Group . . . to represent them in connection with the Verifone matter.” Declaration  
22 of Eran Rubinstein (Docket Entry #133-2). Rubinstein states that at the time, he and his wife  
23 were “Of Counsel” to Chitwood Harley. *Id.* After the Rubinsteins left Chitwood Harley, IIG  
24 purportedly “made an informed choice to stay with [Eran Rubinstein] and Susan Boltz  
25 Rubinstein.” *Id.*

26                   Missing from any of the documents submitted by Rubinstein or Motley Rice is a  
27 signed statement from the client. There is no indication as to why Chitwood Harley was  
28

1 removed as counsel, or what the basis was for the “informed choice.” Furthermore, there is  
 2 nothing regarding the relationship between the Rubinsteins and Motley Rice or Kazan McClain.  
 3 Nor is there any indication that IIG has entered into a retainer with Motley Rice, Kazan  
 4 McClain, or the Rubinsteins upon the withdrawal of Chitwood Harley. The only constant in the  
 5 filing by IIG is the Rubinsteins, who clearly are inadequate to act as counsel for the Class.

6 This juggling of lead counsel by the Rubinsteins is not new. In the past two years  
 7 they have shopped their Israeli clients from Coughlin Stoia Geller Rudman and Robbins LLP to  
 8 Berman DeValerio Pease Tabacco Burt & Pucillo LLP, back to Coughlan Stoia, then to  
 9 Chitwood Harley. *See Berman DeValerio & Pease LLP v. Eran Rubinstein*, Civil Action No. 07  
 10 Civ. 12127 (PBS), Answer at ¶¶ 1-2 (D. Mass. March 27, 2008) (attached as Exhibit A). Their  
 11 current filing shows that they can add Motley Rice to that list of firms.

12 According to the Rubinsteins,

13  
 14 Over the last several years, **a significant part of the services**  
 15 **rendered by the Rubinsteins** in addition to case work, **has been**  
 16 **obtaining international institutional investors as clients to**  
 17 **serve as lead plaintiffs in U.S. based securities class actions.**  
 18 The Rubinsteins have been successful in their endeavors, have  
 19 developed a good reputation in the business, **and have become**  
 20 **known as attorneys with a book of clients and contacts made**  
 21 **up of international investors**, most notably in Israel and Ireland.

22 *Id.*, Counterclaim at ¶ 25; *see also Eran Rubinstein v. Berman DeValerio Pease Tabacco Burt &*  
 23 *Pucillo*, Civil Action No. 07-cv-04928-JG, Complaint, at ¶ 16 (E.D. Pa. Nov. 21, 2007) (attached  
 24 as Exhibit B). The Rubinsteins stated that their “relationships with valuable contacts and clients  
 25 . . . . were direct and personal ones that were not dependent upon their affiliation or employment  
 26 with any particular law firm or company.” *Id.*, at ¶ 17.

27 It is questionable whether the members of IIG understand what has been  
 28 occurring in their names, or whether Motley Rice knows the history of the Rubinsteins’  
 brokering of Israeli clients. Regardless, the Court should consider the public record and the  
 Rubinstein’s own admissions in addressing the adequacy of IIG to act as lead plaintiff and

1 Motley Rice as lead counsel, and ask who actually is controlling this litigation on behalf of IIG,  
 2 and what assurances there are that Motley Rice would continue as lead counsel were it to be so  
 3 appointed. Based on their own admissions, being under contract by one law firm does not mean  
 4 that the Rubinsteins will not take their “book of clients” and enter into an arrangement with  
 5 counsel other than Motley Rice.<sup>1</sup> This proclivity to change allegiances is particularly  
 6 troublesome in the class action setting. As the Third Circuit has noted:

7           Attorneys who represent large classes of plaintiffs, rather than  
 8           individual clients, have no less of an obligation to put their clients'  
 9           interests ahead of their own. But members of such a class, unlike  
 10          the active and involved individual clients of the traditional  
 11          paradigm, frequently have little or no opportunity or incentive to  
 12          monitor their attorneys' fidelity and zeal. Without such monitoring,  
 13          class counsel may well give in to the temptation to shirk, to  
 14          overcharge, or to prosecute or settle the case in a way that  
 15          maximizes their own fees rather than the class's recovery . . . . The  
 16          problem is particularly acute in securities class actions, in which  
 17          thousands of small shareholders will have a modest financial  
 18          interest in the outcome of a suit which can involve damages in the  
 19          billions. Such small shareholders are unable or unlikely to  
 20          carefully monitor class counsel.

21 *In re Cendant Corp. Sec. Litig.*, 404 F.3d 173, 187 (3d 2005) (citations omitted).

22           It is not in the Class's or this Court's best interest to have unappointed counsel  
 23           substitute lead counsel on the whim of the unappointed counsel's self-interests. What is more, it  
 24           is an affront to the Private Securities Litigation Reform Act of 1995 which was enacted to put an  
 25           end to such attorney-driven behavior.

26           Rule 23(a)(4) requires prospective lead plaintiffs to establish that they “will fairly  
 27           and adequately protect the interests of the class.” In this regard, the focus of a court's inquiry is  
 28           “whether: 1) plaintiff's interests are antagonistic to the interest of other members of the class;

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29           <sup>1</sup> In recommending that the Rubinstein's motion to dismiss the Massachusetts action,  
 30           Magistrate Judge Sorokin found that “[O]n August 31, 2007, while still associated with [the Berman  
 31           firm] in an Of Counsel capacity, [the Rubinsteins], by their own admission, ‘decided to accept an  
 32           offer made by [the Coughlin] firm’ and began work Of Counsel to that firm on September 1, 2007.”  
 33           *Berman DeValerio Pease Tabacco Burt & Pucillo*, Civil Action No. 07-cv-12127-PBS, Report and  
 34           Recommendation on Defendants' Motion to Dismiss or Transfer, at 5-6 (D. Mass. Feb. 7, 2008)  
 35           (attached as Exhibit C).

1 and 2) plaintiff's attorneys are qualified, experienced and able to conduct the litigation." *Baffa v.*  
 2 *Donaldson, Lufkin & Jenrette Secs. Corp.*, 222 F.3d 52, 60 (2d Cir. 2000) (citation omitted). In  
 3 ascertaining the adequacy of counsel, courts consider: (1) the work counsel has done in  
 4 identifying or investigating potential claims in the action, (2) counsel's experience in handling  
 5 class actions, other complex litigation, and claims of the type asserted in the action, (3) counsel's  
 6 knowledge of the applicable law, (4) the resources counsel will commit to representing the  
 7 class, and (5) "any other matter pertinent to counsel's ability to fairly and adequately represent  
 8 the interests of the class." *See In re Initial Pub. Offering Sec. Litig.*, 227 F.R.D. 65, 70 (S.D.N.Y.  
 9 2004), *citing Noble v. 93 Univ. Place Corp.*, 224 F.R.D. 330 (S.D.N.Y.). *See also In re Drexel*  
 10 *Burnham Lambert Group, Inc.*, 960 F.2d 285, 291 (2d Cir. 1992) ("Class counsel must be  
 11 qualified, experienced and generally able to conduct the litigation.").

12  
 13 The Rubinsteins admit that they have practiced securities law for a mere six years, and  
 14 only part of that time was on behalf of plaintiffs in class actions. *See Berman DeValerio &*  
 15 *Pease LLP v. Eran Rubinstein*, Civil Action No. 07 Civ. 12127 (PBS), Counterclaim at ¶ 25  
 16 (Exhibit A); *Eran Rubinstein v. Berman DeValerio Pease Tabacco Burt & Pucillo*, Civil Action  
 17 No. 07-cv-04928-JG, Complaint, at ¶ 16 (Exhibit B). Moreover, they have not personally served  
 18 as lead counsel in a securities class action, and are a two-person firm. Accordingly, they lack the  
 19 experience, knowledge and resources to satisfy the adequacy requirement under Rule 23(a)(4)  
 20 and Rule 23(g).

21 The substitution of counsel here, while the motion for appointment of lead  
 22 plaintiff is pending, and the Rubinstein's history of taking its "book of clients" from firm to firm,  
 23 calls into question who is in control of IIG's litigation. All that the Court has in support of any  
 24 substitute appointment of Motley Rice and Kazan McClain as Lead Counsel and Liaison  
 25 Counsel is a declaration from Eran Rubinstein. IIG is silent and Motley Rice only has submitted  
 26 its firm resume. There simply is not enough evidence to demonstrate that Motley Rice and the  
 27 Rubinstein's satisfy the adequacy requirement for IIG pursuant to Rule 23(a)(4).  
 28

CONCLUSION

For the reasons stated herein, CLAL and Direct request that the Court deny appointment the appointment of IIG as lead plaintiff and deny the appointment of Motely Rice and Kazan McClain as Lead Counsel and Liaison Counsel.

Dated: July 16, 2008

Respectfully submitted,

**COTCHETT, PITRE & McCARTHY**

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